



School of Business

Postgraduate Diploma in Business Management Program Policies

DATE(S):		
1.	Next Policy Review:	2028-01-01
2.	Admissions & Standards Committee Approval:	2023-03-14
3.	Education Council Approval:	2023-04-11
4.	Effective:	2023-08-01
5.	Previous Revision(s):	

CREDENTIAL(S):	Postgraduate Diploma
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PROGRAM OUTCOMES

Upon successful completion of this program, learners will be able to:

- explain terms, concepts, and theories relevant to Canadian business.
- demonstrate developing critical and creative thinking skills.
- apply problem solving skills.
- communicate effectively in various formats to a variety of stakeholders.
- demonstrate developing collaborative skills.
- outline the importance of ethical and professional behaviour.
- demonstrate developing business skills.
- apply numerical analysis and calculation to business related operations.
- demonstrate literacy skills required in the Canadian business environment.

Students in the Postgraduate Business Management Program are subject to the overall policies affecting all students at Selkirk College, with the following additions. College policies may be viewed on-line at the College website (policies.selkirk.ca)

PART I: ADMISSIONS

A. ADMISSION REQUIREMENTS

In addition to meeting the general admission requirements to Selkirk College, the applicant must meet the following Postgraduate Business Management Program requirements to be considered fully-qualified:

1. Academic

- a) Completion of a Bachelor's degree (with a minimum 60% CGPA) from a recognized post-secondary institution.
- b) English Studies 12 with 65% or higher, or equivalent.
- c) For international applicants, IELTS 6.5 overall band score with no band below 6.0, or equivalent on other internationally recognized English Language Proficiency Tests.
- d) Math at the grade 11 level with 60% or higher (or equivalent).

2. General

- a) Applicants must submit a completed application form and other required documents (i.e. secondary school and any post-secondary transcripts, application package) to the Registrar's office.
- b) Entry to the Program may be made at the commencement of the Fall, Winter, or Spring semesters. However, normal entry is at the beginning of the Fall semester. The progression of courses may be different dependent on which semester the student commences studies.
- c) Where space permits students may be admitted up to the end of the first week of the Fall and Winter semesters, and first week of the Spring semester. Admission beyond this point will only be possible with the approval of the instructor(s) and School Chair.
- d) Entry may be limited by prerequisites, space limitations and/or completion of preadmission assessment. International entry may be limited where international student enrolment targets or limits have been met.
- e) Accepted applicants may be placed in particular classes and/or sections by the School Chair or designate.
- f) No class or section switches will be permitted after the first week of the Fall, Winter or Spring semester. All class or section switches require the approval of the School Chair or designate.
- g) Students admitted to a specific program will be given preferred access to that program's courses.

3. Part-time Study

- a) Students who wish to take fewer than the maximum number of courses in any semester may do so.

4. Co-op Education

- a) Co-operative education courses provide students with documented experience and possible designation based on the number of COOP courses taken. A co-op semester may be taken within a program or in the semester immediately after all academic courses have been completed.
- b) Each co-op course consists of a minimum 420 working hours. A co-op course may occur in any of the three academic semesters (fall, winter, spring) and are recorded at 6 credits each.

- c) Students can elect to take one or more COOP courses to augment their academic studies. COOP 101 can be used as an elective as described in the Part II.E.3 table. A maximum of 3 COOP credits can be applied towards program graduation requirements as listed in this document. COOP 101 may also be taken as additional credits to program course requirements.
- d) Students should know that in a situation where co-op course credits are used to meet program graduation requirements, existing block transfer agreements may be affected. Students should consult with the receiving institution for details. Students will be required to acknowledge in writing this information with the COOP department.

Eligibility

- (i) Acceptance into the PGBM.
- (ii) Completion of at least 15 credits at Selkirk College towards the PGBM program with a minimum Program GPA of at least 2.33
- (iii) School Chair approval
- (iv) Follow Selkirk COOP Education requirements, process and timelines
- (v) Successfully completes COOP Workplace Readiness Training
- (vi) Pay the COOP tuition fee

Co-op Designation

Students wishing to pursue a COOP designation on their credential must complete a minimum of 12 COOP credits in total, which comprises of COOP 101 and COOP 201.COOP 301 course is also available upon request.

Academic Courses while on a work term

Students are strongly discouraged from taking any academic courses while on a work term. Students must have COOP program and School Chair approval to pursue additional academic courses during a work term.

Courses and Credits

A standard co-op term is equivalent to a 6-credit course and can be taken as an elective as described in Part II.E.3 table below. However, only a maximum of three credits can be applied to the PGBM graduation requirements. COOP credits are not included in GPA calculation.

B. APPLICATION PROCESS

1. Before an applicant's file is considered to be complete, the following must have been received by the Admissions Department:
 - a) completed application form; and
 - b) the appropriate official transcripts and proof of English proficiency for international applicants.
2. The application deadline for Fall intake is June 30, for Winter intake is October 30, and for Spring intake is February 28. Late applications will be admitted where space permits and on the discretion of the School Chair/School Dean.

3. The deadline for receiving required documentation is stated in the student's admissions letter.
4. Students are required to complete an orientation at the beginning of the program.

C. ADVANCE OR TRANSFER CREDIT AND PRIOR LEARNING ASSESSMENT

1. For this program, a student may earn transfer credit by completing course credits at another English speaking post- secondary institution in Canada up to a maximum of 50% of diploma requirements.
 - a) Course equivalency will be determined in accordance with Selkirk College *Policy 8614: Advanced Standing*.
 - b) For more information, see *Policy 8614: Advanced Standing*.

D. RE-ENTRY INSTRUCTION

1. See *Policy 8615: Standards of Academic Progress*.

PART II: ASSESSMENT, PROMOTION AND GRADUATION

A. ASSESSMENT

1. Grading
 - a) This Program uses the Standard Academic and Career Grading Table. To view all College grading tables, see *Policy 8612: Grading*.
2. Assessments
 - a) Students are expected to complete the course outcomes independently and with original work unless specified otherwise by the instructor.
 - b) Students are assessed and graded for each course outcome as indicated in the respective course outline.
 - c) Exams, labs, group or individual projects, assignments, presentations, professionalism and other evaluative activities are weighted and averaged as indicated in the respective course outline.
 - d) Students not submitting assignments or not writing scheduled tests will receive a zero mark. However, in some courses it may be mandatory to submit all assignments to an acceptable level and/or to write all exams in order to receive credit for the course.
 - e) Individual course outline may have other specific requirements for assignments, grades, and/or examinations.
3. Assignments
 - a) Students will normally receive at least one week notice of dates and times when assignments and/or tests are to be submitted and/or written.
 - b) If accepted, late assignments may be subject to penalty.
 - c) Students are normally expected to complete all assignments using a word processor, spreadsheet, or other computer application as applicable. See individual course outlines for specific requirements.

4. Examinations

- a) In some courses, students must receive a passing grade on specified exams in order to pass the course. The details will be explained in the applicable course outlines.
- b) Students may be allowed to make alternative exam arrangements, with the appropriate instructor, for valid and verifiable reasons such as medical emergency, family bereavement, or jury duty.
- c) Any alternate arrangements for final examinations must be approved by the School Chair or designate.
- d) Tests and exams will ordinarily be retained by the instructor for no less than six months.
- e) Students who have not completed all assigned work and exams must obtain the instructor's approval to write the final exam before the exam date. The instructor may require the student to prepare a plan for completion of outstanding work.

5. Cheating and Plagiarism See *Policy 8618: Cheating and Plagiarism*

B. PROMOTION

1. To be promoted in good standing, a student must achieve a minimum GPA of 2.00.
2. Early Entry students must complete upgrade courses before advancing beyond 30 program credit hours or receive prior approval from the School Chair or designate.
3. To be qualified for automatic admission into a course which stipulates a prerequisite, a minimum grade of "C" or better must be achieved in the prerequisite course, unless the course concerned requires a higher grade.
4. Students will not be permitted to exceed a full semester course load except with the permission of the School Chair or designate.
 - a) Two (2) failures in a non-elective course is cause for withdrawal from the program. A third attempt at a course may be made at the discretion of the School Chair or designate.
 - b) Any student who has left the program because of unsatisfactory performance may be readmitted with the approval of the School Chair or designate after consultation with Faculty members no earlier than the semester following removal.

C. PROBATION

1. Normally, if a student's term or cumulative GPA falls below 2.00, s/he will be placed on academic probation.
2. A student with two (2) semesters on Academic Probation is cause for withdrawal from the program. Readmission to the program may be made at the discretion of the School Chair or designate.
3. See *Policy 8619: Student Probation* for more information.

D. REQUIRED WITHDRAWAL (See *Policy 8615: Standards of Academic Progress*)

E. GRADUATION

1. Credentials:
 - a) Postgraduate Diploma – Business Management
2. A student who has completed the Diploma graduation requirements with a cumulative GPA of 3.50 or better and no “C+” or lower grades in any subject will be designated as graduating with Honours.
3. Requirements: (see *Policy 8617: Graduation*)
4. In order to graduate students must:
 - a) Complete the required 60 credits in a combination listed below.
 - b) Have a minimum Program GPA of 2.00.

F. Courses

Required Courses		Credit
BUS 300 or BUS 301	Introduction to Business Communications 1 or Introduction to Business Communications 2	3
BUS 320	Principles of Organizational Behaviour	3
BUS 342	Accounting for Managers	3
BUS 350	Management Accounting	3
BUS 370	Introduction to Business	3
BUS 372	Commercial Law	3
BUS 381	Marketing	3
BUS 497	Entrepreneurship - Capstone	3
ECON 104	Economics for Small Business	3
MATH 125	Business Mathematics	3
TWC 164	Business Communications I	3
TWC 165	Business Communications II	3
Total Credits		36

Elective courses Choose any 8 courses		Credit
ADMN 399	Directed Studies	3
BUS 300	Introduction to Business Communications 1 If not taken as a Required Course	3
BUS 301	Introduction to Business Communications 2 If not taken as a Required course	3
BUS 340	Financial Accounting I	3
BUS 341	Financial Accounting II	3
BUS 369	Management Information Systems	3
BUS 388	Personal Finance	3
BUS 389	Retail Management	3
BUS 392	Professional Sales Skills	3
BUS 493	Electronic Commerce	3
BUS 496	International Business	3
BUS 410	Event Marketing Management	3
BUS 415	Leadership	3
BUS 430	Project Management	3
BUS 486	Human Resource Management	3
ECON 106	Principles of Macroeconomics	3
ECON 107	Principles of Microeconomics	3
COOP 101	Co-Op education work term	6 ¹
COOP 201	Co-Op education work term	6 ²

¹Coop 101 Can be taken for a maximum of 3 Credits towards the Program requirements

²Coop 201 May be taken to Receive a COOP designation but must be taken in addition to the 60 credits outlined above.

PART III: STUDENT CONDUCT (See also College Policy 3400: Student Code of Conduct)

A. ATTENDANCE

1. Attendance and Punctuality Responsibilities

- a) Punctual and regular attendance for scheduled classes, laboratory sessions and all of the scheduled learning activities is expected of all students.
- b) Where absenteeism adversely affects a student's progress and performance, behavioural probation and/or withdrawal from the program may result.
- c) Students planning to be absent from class are required to notify or make prior arrangements with their instructor in advance. Instructors are not obligated to provide alternative instructional

or assessments in order to accommodate student absences. Failure to notify the instructor may result in withdrawal from the course.

- d) See individual course outlines for any additional attendance and punctuality requirements.

B. PROFESSIONAL REQUIREMENTS

1. Student Conduct

- a) Students are expected to behave in a professional manner while in class and on Moodle. This includes being respectful of and contributing to the learning environment in accordance with the student code of conduct. For additional information, see *Policy 3400: Student Code of Conduct-Rights and Responsibilities*.
- b) Students are expected to be prepared for all classes prior to entering the classroom. Assigned materials are to be completed by students; such materials and textbooks are not necessarily reviewed page by page in class by the instructor.
- c) The student is responsible for researching and obtaining notes of missed sessions. Instructors will not provide personal reviews to students who miss a class.
- d) See individual course outlines for any additional professional requirements.

Part IV: COLLEGE POLICIES RELEVANT TO ACADEMIC AND STUDENT AFFAIRS

Policy 3400: Student Code of Conduct

Policy 6010: Human Rights, Harassment & Discrimination

Policy 6030: Sexual Violence Prevention and Response

Policy 6040: Equity, Diversity and Inclusivity

Policy 6550: Protection of Privacy

Policy 8400: Student Appeals

Policy 8600: Pre-Admissions Basic Skills Assessment

Policy 8611: Admission

Policy 8612: Grading

Policy 8613: Evaluation of Student Learning

Policy 8614: Advanced Standing – Course Challenge, PLA, Transfer Credit

Policy 8615: Standards of Academic Progress

Policy 8616: Student Withdrawals and Refunds

Policy 8617: Credentials and Graduation

Policy 8618: Cheating and Plagiarism

Policy 8619: Student Probation

Policy 8620: Interdisciplinary Studies