

BOARD OF GOVERNORS POLICY

APPROVAL DATE January 27, 2026

NEXT REVIEW November 15, 2028

The President will not allow the naming or renaming of Selkirk College facilities, spaces, programs, or other significant assets to occur in a manner that is inconsistent with the College's mission, vision, values, commitments, or strategic directions, or that exposes the College to unreasonable legal, ethical, financial, or reputational risk.[uwo]

Without limiting the generality of the foregoing, the President will not:

- Approve or recommend a naming that is contrary to applicable laws, College policies, or widely accepted standards of human rights, equity, diversity, and inclusion.[nsccl]
- Accept or recommend naming rights or associated agreements that:
 - Unduly influence academic freedom, program quality, or governance decision-making; or
 - Commit the College to obligations that it cannot reasonably fulfil.[uwo]

The President may assign and change **functional** names (for example, descriptive labels for rooms, areas, services, or minor facilities) where such names:

- Are consistent with Selkirk College's mission, values, wayfinding, and branding standards; and
- Do not imply donor, sponsor, or honorific recognition without following the College's formal naming review and Board-approval processes.

The President will ensure that the Selkirk College Foundation, and any other affiliated fundraising entities, conduct all discussions and agreements related to naming opportunities in accordance with this policy and related institutional procedures, and that no naming commitments are made or implied without the required College and Board approvals.

The President will ensure that there are institutional procedures to implement this policy, including criteria and processes for honorific, donor-related, and other significant namings that require Board approval, and will periodically report to the Board on major naming decisions.