

## **BOARD OF GOVERNORS POLICY**

APPROVAL DATE January 27, 2026

NEXT REVIEW November 15, 2028

---

The President will not allow Selkirk College's external relationships to be managed or conducted in a manner that is inconsistent with the College's mission, vision, values, commitments, or strategic directions, or that exposes the College to unreasonable legal, ethical, financial, or reputational risk.

Without limiting the generality of the foregoing, the President will not:

### **1. Public communications and image**

- a. Permit intentional misrepresentation of the College's positions, decisions, programs, or performance in any public communication or marketing.
- b. Withhold non-confidential information about Board decisions in ways that materially undermine transparency or public trust.
- c. Allow external communications or public positioning that contravene applicable laws, College policies, or accepted ethical and professional standards.

### **2. Educational, research, community and business partnerships**

- a. Enter into, or continue, educational, research, community or business partnerships, sponsorships, or other formal affiliations that materially conflict with the College's mission, vision, values, or commitments, or that pose significant unmanaged financial, legal, ethical, or reputational risk.
- b. Enter into such relationships without appropriate institutional review of:
  - i. Academic quality and integrity, where programs or learning experiences are involved.
  - ii. Resource implications, including impacts on staff workload and institutional capacity.
  - iii. Risk, including reputational, and compliance with applicable laws, regulations, and College policies.

The President will ensure that there are institutional strategies, policies, and procedures to guide external communications and educational, research, and business partnerships, and that these are periodically reviewed for effectiveness and alignment with Board-approved directions.

